

| No | Feature | Priority | Impact | Feasibility | Score |
|---------------------------------------|---|----------|--------|-------------|-------|
| <i>Accounts and saved information</i> | | | | | |
| 1 | Help users organize and secure login credentials for multiple accounts; usernames, passwords. | High | High | Medium | 8 |
| 2 | Help users organize saved contact information within different accounts; assess personal data theft risk associated with these accounts. | Medium | Medium | Low | 5 |
| 3 | Help users assess the safety of saved payment information in different accounts; encourage users to add a layer of security such as encryption, virtual keyboard, and suggest secure payment platforms like Google pay to organize payment information. | High | High | Medium | 8 |
| 4 | Inform users about how their personal data is being used by different accounts; such as Gmail, Facebook; help control sharing data. | High | High | High | 9 |
| 5 | Provide users with a list of apps and websites using their account information; such as Google login; and help them control how their data is used. | Medium | Medium | High | 7 |
| 6 | Provide users with a list of logged in devices for their accounts, or unique IPs and help them control “logged in” states for unsecure devices: One time. Later, users get notified about login with new devices | Medium | Medium | Low | 5 |
| <i>Browsing related activity</i> | | | | | |
| 7 | Help users identify unsecure websites; notify them about browser indicators such as https:// and lock icon. | High | High | High | 9 |
| 8 | Help users identify secure websites by highlighting safety features such as | High | High | High | 9 |

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| | https:// | | | | |
| 9 | Educate users about browser features such as autofill; presented as scaffolding to help them edit autofill information as they use it. | Medium | High | High | 8 |
| 10 | Recommend browsing safety products such as ad-blockers, popup-blockers, malware-blockers as per users browsing activity. | Low | Medium | High | 7.5 |
| <i>Devices and networks</i> | | | | | |
| 11 | Notify users about updates, and the security benefits of updating devices and applications. | Medium | Medium | High | 7 |
| 12 | Notify users about secure WiFi networks available, and prompt them about the disadvantages of using unsecure WiFi networks if they connect. | High | High | High | 9 |
| <i>General Information about cybersecurity</i> | | | | | |
| 13 | A quick start guide to secure browsing; a list of basic checkpoints including basic measures such as ad-blocker, popup-blocker, using autofill, multi-factor authentication etc. | High | High | High | 9 |
| 14 | A list of good and bad practices; educating users about what activity puts their information at risk in the first place | High | High | High | 9 |
| 15 | A knowledge base of the type of risk one could face, and appropriate measures. | High | High | Medium | 8 |
| 16 | Glossary of cybersecurity terms that is easy to read, understand, and augmented with pictures and examples | Medium | High | Medium | 7.5 |
| 17 | A system that rewards users when they follow best practices for cybersecurity | Medium | High | Low | 6 |

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| | to encourage behavior change in user. | | | | |
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