GREGORY HAYNES

Evanston, IL 60202 | 630.728.6229 | gregory.haynes109@gmail.com
http://greghaynes.us/

UI/UX DESIGN & DEVELOPMENT

A versatile and results-driven UI/UX design and development professional with a strong background of success in delivering high-quality, impactful web and software solutions across diverse industries and applications. Adept in crafting intuitive, user-centric interfaces that enhance user experience and customer satisfaction. An innovative problem-solver with keen attention to detail and the ability to communicate complex technical concepts to technical and non-technical audiences alike.

TECHNICAL SKILLS

Development & Programming: HTML/XHTML/HTML5, CSS/CSS3, JavaScript/jQuery, JSP, SQL, JSON, XML, React.js, Node.js, Python, Rstudio, Power Fx, Bootstrap, RESTful APIs

Design & UI/UX: Axure, Basalmiq, Figma, Adobe Creative Suite, Heuristic Evaluations, A/B Usability Testing, Cognitive Walkthroughs, Accessibility Design, Gliffy.com, Card Sorting, Contextual Inquiry, Survey Creation, Content Strategy

Tools & Platforms: MS Office Suite, SharePoint Online, SPSS, Microsoft Power Platform, Snapfish, Oracle BCC, ATG Portal, myCadmium, Exclaimer Cloud, Netlify, WordPress, Drupal, Joomla, Angel, Moodle, Blackboard, GitHub

PROFESSIONAL EXPERIENCE

ILLINOIS TOOL WORKS (ITW), Glenview, IL   **11/2021 to 3/2025**

SHAREPOINT & UI / UX DESIGNER:

- Used SharePoint Online, Microsoft Power Platform, Power Fx, JavaScript, RESTful APIs and JSON to build, develop, and redesign web applications and webpages for ITW's SharePoint sites.
- Utilized Axure, Figma, Adobe Creative Suite, and Microsoft Office Suite to design and create mockups, prototypes, design systems, and graphics for ITW's SharePoint sites.
- Applied UX research methods such as heuristic evaluations and A/B usability testing to optimize ITW's SharePoint sites.
- Hosted and conducted Zoom webinars for various ITW initiatives.

CONTRACT EMPLOYMENT, Chicago & Oak Brook, IL   **9/2016 to 9/2021**

UX / UI DEVELOPER (AMERICAN ASSOCIATION OF ENDODONTISTS, CHICAGO, IL):

- Used HTML, CSS, Bootstrap, WordPress, myCadmium, and Photoshop to build, design, develop, and edit web content, web applications, and landing pages for the American Association of Endodontists' website.
- Applied UX design and research methods such as survey creation, usability testing, accessibility design and content strategy to make landing pages and web applications more accessible for different users.
- Utilized Exclaimer Cloud to edit, design, and reformat email templates.

WEB & GRAPHICS EDITOR (BETTER GOVERNMENT ASSOCIATION, CHICAGO, IL):

- Used Drupal, HTML/HTML5, CSS, Photoshop, Netlify, and GitHub to build, design, edit, reformat, and maintain landing pages, web content, and graphics for the Better Government Association website.
- Applied UX design methods such as accessibility design and content strategy to make web content more usable and accessible for different users.

WEB DEVELOPER (COLLEGIS EDUCATION, OAK BROOK, IL):

- Used HTML, CSS, JavaScript, and Blackboard to develop, redesign, edit, and reformat course content for Rasmussen College.

- Performed QA analysis of over 250 courses for functionality and efficiency.

FRONT END DEVELOPER / CONTENT ADMINISTRATOR (WALGREENS, CHICAGO, IL):

- Used HTML, CSS, JavaScript, Snapfish, Oracle BCC and Bootstrap to build, develop, edit, maintain and redesign web and mobile landing pages for Walgreens' Photo website.
- Applied UX design methodologies such as accessibility design to ensure that web and mobile landing pages were easily accessible for users.

COMPUSYSTEMS, Downers Grove, IL   5/2015 to 7/2016
WEB PROGRAMMER / DEVELOPER:

- Used HTML/XHTML/HTML5, CSS/CSS3, JavaScript, jQuery, JSP, SQL, Bootstrap, XML, and JSON to build, develop, design, and maintain online registration websites for various tradeshow clients.

CONTRACT EMPLOYMENT, Chicago & Oak Brook, IL   3/2014 to 4/2015
WEB DESIGNER (QUIRKY FINDS, CHICAGO, IL):

- Used HTML and CSS to update the Quirky Finds website.

WEB DEVELOPER (ACE HARDWARE, OAK BROOK, IL):

- Used SharePoint to migrate content from an older Ace Hardware platform to an updated Ace Hardware platform.
- Utilized HTML, HTML5, CSS, and SharePoint to build, develop, clean, and format webpages for the AceNet website.
- Troubleshot website issues such as broken pages/links and missing document titles, tags, and properties.

WEB DEVELOPER (COLLEGIS EDUCATION, OAK BROOK, IL):

- Collaborated with a team of Developers and a QA Analyst to migrate college course content from the Angel learning management system to the Blackboard learning management system.
- Used HTML, CSS, and Moodle to build and develop online course content for Utica College.

GOODHEART-WILCOX PUBLISHER, Tinley Park, IL   9/2013 to 1/2014
ASSOCIATE PROGRAMMER / WEB DEVELOPER:

- Used HTML/XHTML/HTML5, CSS/CSS3, JavaScript/jQuery and XML to build, develop, and design online websites, games, and CD templates for different textbooks.

INTERNSHIPS

BANKERS LIFE AND CASUALTY, Chicago, IL   6/2012 to 2/2013
Web/Portal Content Management Intern

- Used HTML, XML, and JavaScript to manage, build, develop, edit, and maintain landing pages, documents, widgets, and mockups for the Bankers Portal Network website.

ANSWERS MEDIA, Chicago, IL   1/2012 to 3/2012
Web Content Management Intern

- Used Spark Enginuity to edit, reformat, and maintain web content for various different clients such as Lyfe Kitchen, LavaLite, and KolbiTV.
- Analyzed and evaluated user interfaces of any design inconsistencies.

EDUCATION

M.S., Human Computer Interaction, DePaul University, Chicago, IL - 2019
B.A., Journalism & Interactive Media, DePaul University, Chicago, IL - 2012